

# SOCIAL PURPOSE



Goodman  
Sustainability  
Group



# Social Purpose Media Scan of Relevant Third-Party Information

## CONTENTS OVERVIEW

Section	
1. Corporate Sustainability & Social Purpose: News & Current Affairs.....	9-21
2. ESG Political Developments.....	22-24
Canada.....	22
USA.....	22-24
3. “Social Purpose”: Research Insights & Business Analysis.....	25-33
4. Global Regulatory Initiatives.....	34-40
Europe.....	34-35
Canada.....	36
United Nations.....	36-37
International Organizations.....	38-40
5. Environment: Climate Change & Business Risk.....	41-43
6. ESG: Ratings & Measurement.....	44-46
7. Benefit Corporations.....	47-48



## Social Purpose Media Scan of Relevant Third-Party Information

### 1. CORPORATE SUSTAINABILITY & SOCIAL PURPOSE: News & Current Affairs

Business Roundtable...	9
CBC...	9
The Washington Post...	9-10
The Wall Street Journal...	10-11
BlackRock...	11
Financial Review...	11
Telus...	11
Barron's...	11-13
Bloomberg...	13
Harvard Business Review...	13-15
Forbes...	15-16
Triple Pundit...	16-17
Marketing Dive...	17
The Economist...	17-18
Financial Times...	18
The Globe and Mail...	18-19
AdvisorAnalyst.com...	19
Financial Post...	19
The New York Times...	19
The Guardian...	19
PR Week...	20



## Social Purpose Media Scan of Relevant Third-Party Information

	Strategy + Business...	20
	The Conversation Canada...	20
	Chief Investment Officer...	20
	The Holmes Report...	20
	Business Wire...	20
	BCBusiness...	20
	Ethical Corporation...	21
<b>2. ESG: Political Developments</b>		
<b>CANADA</b>		
	Leap...	22
	The Star...	22
<b>USA</b>		
	Vox...	22
	Boston.com...	22
	Brookings...	23
	CBC...	23
	Forbes...	23
	Wall Street Journal...	23
	CATO Institute...	23
	Elizabeth Warren...	23
	The New York Times...	23
	The Washington Post...	24



## Social Purpose Media Scan of Relevant Third-Party Information

### 3. “SOCIAL PURPOSE”: Research, Insights & Business Analysis

The Boston Consulting Group...	25
Boston College Center for Corporate Citizenship...	25-26
Edelman...	26
BSR...	26-27
FSG...	27
Deloitte...	27-28
PWC...	28
McKinsey & Company...	29
Ernst & Young...	29
KPMG...	29
GlobeScan...	29-30
The Conference Board of Canada...	30
Association of Corporate Citizenship Professions...	30
Task Force on Climate-Related Financial Disclosures...	31
Journal of Cleaner Production...	31
Mallen Baker...	31
Institutional Investors Group on Climate Change...	31
Ryerson University – CSR Institute...	31
Rotman School of Management...	31
London Centre for Corporate Governance and Ethics...	32
Network for Business Sustainability...	32



## Social Purpose Media Scan of Relevant Third-Party Information

	RAND Corporation...	32
	NYU Stern – Centre for Sustainable Business...	32
	Ivey Business School...	32
	International Journal of Corporate Social Responsibility...	32
	Futurpreneur Canada...	33
	Bloomberg...	33
	ERM...	33
	United Way...	33
	Lawson Lundell LLP...	33
<b>4. GLOBAL REGULATORY INITIATIVES</b>		
<b>EUROPE</b>		
	European Commission & EU Funded Research...	34
	CSR Europe...	34-35
	UK Government...	35
	Global Reporting Initiative (GRI)...	35
	Steenstrup Stordrange...	35
<b>CANADA</b>		
	Government of Canada...	36
<b>UNITED NATIONS</b>		
	UN Global Compact...	36-37
	United Nations Human Rights...	37
	United Nations Development Programme...	37



## Social Purpose Media Scan of Relevant Third-Party Information

### INTERNATIONAL ORGANIZATIONS

G7 – 2018 Summit...	38
G20 – 2017 Summit...	38
International Monetary Fund...	38-39
International Labour Organization...	39
ISO Framework and Guidance Documents...	39
World Economic Forum...	39-40
OECD Guidelines for Multinational Enterprises...	40
International Institute for Sustainable Development...	40

### 5. ENVIRONMENT: Climate Change & Business Risk

Barron's...	41
BlackRock...	41
EY...	41
State Street Global Advisors...	42
Morgan Stanely...	42
Harvard Business Review...	42
Boston Consulting Group...	42
Canadian Scholars...	43

### 6. ESG: Ratings & Measurement

Medium...	44
Harvard Law School Forum on Corporate	44



## Social Purpose Media Scan of Relevant Third-Party Information

	Governance and Financial Regulation...	
	ICR...	44
	International Institute for Sustainable Development...	45
	Principles for Responsible Investment...	45
	MDPI...	45
	Novethic...	45
	Financial Times...	45
	Sustainability Accounting Standards Board...	45
	Responsible-investor.com...	46
7.	Benefit Corporations	
	Miller Thomson...	47
	The Globe and Mail...	47
	B Lab...	47
	Conscious Company...	48
	Benefit Corporation...	48
	Andrew Weaver, MLA...	48
	Triple Pundit...	48





# Social Purpose Media Scan of Relevant Third-Party Information

## 1. CORPORATE SUSTAINABILITY: News & Current Affairs

Organization	Article	Topic	Date
Business Roundtable	<a href="#">Statement on the Purpose of a Corporation</a>	Social Purpose	19/Aug/19
	<a href="#">Business Roundtable Redefines the Purpose of a Corporation to Promote 'An Economy That Serves All Americans'</a>	Social Purpose	19/Aug/19
CBC	<a href="#">U.S. corporate leaders swing left to fix 'frayed' American dream: Don Pittis</a>	Social Purpose	20/Aug/19
The Washington Post	<a href="#">A can't-miss opportunity to make corporations more pro-consumer, A reversal by the Business Roundtable signals that now is the moment to rethink how corporations interact with employees, consumers, communities and the environment.</a>	Social Purpose	11/Sep/19
	<a href="#">Social responsibility won't save corporate America</a>	Social Purpose	21/Aug/19
	<a href="#">U.S. business leaders have taken a step to finally renew American social compact</a>	Social Purpose	20/Aug/19



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">Don't trust CEOs who say they don't care about shareholder value anymore</a>	Social Purpose	20/Aug/19
	<a href="#">Corporate panic about capitalism could be a turning point</a>	Social Purpose	20/Aug/19
	<a href="#">g against firms looking beyond investors. But let me try.</a>	Social Purpose	20/Aug/19
	<a href="#">Group of top CEOs says maximizing shareholder profits no longer can be the primary goal of corporations.</a>	Social Purpose	19/Aug/19
The Wall Street Journal	<a href="#">CEOs for President Warren</a>	Social Purpose	20/Aug/19
	<a href="#">Notable &amp; Quotable: Milton Friedman on Corporate Responsibility</a>	Social Purpose	20/Aug/19
	<a href="#">Milton Friedman on CEOs</a>	Social Purpose	20/Aug/19
	<a href="#">The 'Stakeholder' CEOs: Executives who abandon shareholders won't appease the socialists.</a>	Social Purpose	19/Aug/19



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">Big Business and its 'Stakeholders': Most of the Business Roundtable commits to "deliver value" to people who don't own any shares</a>	Social Purpose	19/Aug/19
	<a href="#">Consumers Believe Brands Can Help Solve Societal Ills</a>	Social Purpose	2/Oct/18
BlackRock	<a href="#">Larry Fink's 2019 Letter to CEOs: Purpose &amp; Profit</a>	Social Purpose	2019
	<a href="#">Larry Fink's 2018 Letter to CEOs: A Sense of Purpose</a>	Social Purpose	2018
Financial Review	<a href="#">CEO activism: The risks and rewards of speaking out</a>	Social Purpose	12/Jan/18
Telus	<a href="#">Telus Social Purpose Initiatives</a>	Social Purpose	2019
	<a href="#">CEO Letter to Investors: Good Business and Doing Good are Mutually Inclusive</a>	Social Purpose	2018
Barron's	<a href="#">Amazon's Jeff Bezos and Other CEOs Are Suddenly Roasting Each Other. I Want In.</a>	Social Purpose	15/Apr/19



## Social Purpose Media Scan of Relevant Third-Party Information

<a href="#">How the World's Largest Pension Manager Is Trying to Make ESG Investing More Popular</a>	ESG	12/Apr/19
<a href="#">Trump Is Pushing for a Review of How Pensions Use ESG Metrics</a>	ESG	12/Apr/19
<a href="#">Why Mission Drift Can Sometimes Be a Good Thing</a>	Social Purpose	12/Apr/19
<a href="#">The Trouble with Corporate Social Responsibility Reports</a>	CSR	13/Feb/19
<a href="#">A Better Approach to ESG?</a>	ESG	16/Nov/18
<a href="#">"Ethical" Funds Hang in There During Market Jitters</a>	ESG	9/Nov/18
<a href="#">Larry Fink Eyes ESG Legacy</a>	Social Purpose	25/Jun/18
<a href="#">BlackRock's Larry Fink: The New Conscience of Wall Street?</a>	Social Purpose	23/Jun/18



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">The Value of Virtue</a>	Social Purpose	23/Jun/18
Bloomberg	<a href="#">Move Over Millennials, It's Gen Z's Turn to Kill Industries</a>	Social Purpose	7/Aug/18
Harvard Business Review	<a href="#">Business as Usual Will Not save the Planet</a>	CSR	12/Jun/19
	<a href="#">The Investor Revolution</a>	ESG	May-Jun 2019
	<a href="#">The Dual-Purpose Playbook</a>	Social Purpose	Mar-Apr 2019
	<a href="#">Why Many Businesses Are Becoming More Vocal In Support of LGBTQ Rights</a>	Social Purpose	7/Mar/19
	<a href="#">To Get Companies to Take Action on Social Issues, Emphasize Morals, Not the Business Case</a>	Social Purpose	14/Feb/19
	<a href="#">The Backlash to Larry Fink's Letter Shows How Far Business Has to Go on Social Responsibility</a>	Social Purpose	31/Jan/19



## Social Purpose Media Scan of Relevant Third-Party Information

<a href="#">The Era of “Move Fast and Break Things” Is Over</a>	Social Purpose	22/Jan/19
<a href="#">The State of Socially Responsible Investing</a>	CSR	17/Jan/19
<a href="#">How CSR Managers Can Inspire Other Leaders to Act on Sustainability</a>	CSR	10/Jan/19
<a href="#">Corporate Sustainability Report: An Innovative Tool for the Greater Good of All</a>	CSR	15/Nov/18
<a href="#">The Right Way for Companies to Publicize Their Social Responsibility Efforts</a>	Social Purpose	2/Apr/18
<a href="#">How to Quantify Sustainability’s Impact on Your Bottom Line</a>	Social Purpose	13/Oct/17
<a href="#">Competing on Social Purpose</a>	Social Purpose	Sep – Oct/17
<a href="#">The Comprehensive Business Case for Sustainability</a>	Social Purpose	21/Oct/16



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">The Ecosystem of Shared Value</a>	Social Purpose	Oct/16
	<a href="#">The Type of Socially Responsible Investments That Make Firms More Profitable</a>	ESG	14/Apr/15
	<a href="#">Creating Shared Value</a>	CSR	Jan-Feb/11
	<a href="#">Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility</a>	CSR	Dec/06
	<a href="#">The Virtue Matrix: Calculating the Return on Corporate Responsibility</a>	CSR	Mar/02
Forbes	<a href="#">Corporate Social Responsibility, Purpose Brands and Gen-Z</a>	Social Purpose	13/Mar/19
	<a href="#">How To Make Your Corporate Social Responsibility Come From Within</a>	Social Purpose	4/Feb/19
	<a href="#">Purpose At Work: The Path To Purposeful Profit with Timberland Sustainability Director, Colleen Vien</a>	Social Purpose	22/Jan/19



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">Corporate Responsibility: What to Expect In 2019</a>	Social Purpose	14/Jan/19
	<a href="#">5 Corporate Social Responsibility Trends For Leaders To Watch In 2019</a>	Social Purpose	3/Jan/19
	<a href="#">The World's Most Reputable Companies For Corporate Responsibility 2018</a>	Social Purpose	11/Oct/18
	<a href="#">New Research Encourages Brands to Weigh In On The Big Social Issues</a>	Social Purpose	6/Jun/18
	<a href="#">Is A Social Cause A Necessity For A Brand?</a>	Social Purpose	25/May/18
	<a href="#">Stop Confusing CSR With Purpose</a>	Social Purpose	18/Nov/17
	<a href="#">Defining the Social Purpose of Business</a>	Social Purpose	14/May/12
Triple Pundit	<a href="#">Follow the Money: Sustainability Goes Mainstream</a>	ESG	23/Jan/19





## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">If 2018 Was the Year of ESG investing, What will 2019 Bring?</a>	ESG	11/Jan/19
	<a href="#">Millenials and Generation Z are Poised to Shake Up the Investment World, Study Finds</a>	Social Purpose	13/Nov/18
Marketing Dive	<a href="#">87% of retailers say taking a stand on social issues is worth the risk, survey finds</a>	Social Purpose	28/Jan/19
	<a href="#">Forrester: CMOs will use societal controversy to spark consumer energy in 2019</a>	Social Purpose	6/Nov/18
The Economist	<a href="#">Sustainability: Moving the conversation forward</a>	CSR/ESG	30/Dec/18
	<a href="#">Working for a purpose: An academic calls for an overhaul of the conventional company</a>	Social Purpose	29/Nov/18
	<a href="#">Does ethical investment withhold capital from those that most need it?</a>	ESG	27/Oct/18
	<a href="#">The EU wants to make finance more environmentally friendly</a>	ESG	22/Mar/18



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">Sustainable investment joins the mainstream</a>	ESG	25/Nov/17
Financial Times	<a href="#">Britain risks losing its edge on stewardship</a>	ESG	12/May/19
	<a href="#">‘Green’ funds can fall short of buyers’ expectations</a>	ESG	12/May/19
	<a href="#">Impact investors fail to measure negative outcomes</a>	ESG	12/May/19
	<a href="#">ESG is more than ‘good karma’ and analysis can help pick a winner</a>	ESG	28/Feb/19
The Globe and Mail	<a href="#">Canada’s unprecedented trust gap: Who will build the bridge for a country divided?</a>	Social Purpose	14/Feb/19
	<a href="#">Canadians want CEOs to step up. Will they?</a>	Social Purpose	14/Feb/19
	<a href="#">When philanthropy’s part of the business model, marketing takes care of itself</a>	Social Purpose	11/May/18



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">The Benefit Corporation should become a legitimate business model</a>	CSR	30/Oct/17
AdvisorAnalyst.com	<a href="#">Som Seif: What's in it for investors to invest in ESG/Responsible Funds?</a>	ESG	6/No/18
Financial Post	<a href="#">Terence Corcoran: Is corporate social responsibility killing Alberta oil?</a>	CSR	14/Nov/18
The New York Times	<a href="#">Amazon Investors Reject Proposals on Climate Change and Facial Recognition</a>	CSR	22/May/19
	<a href="#">World's Biggest Investor Tells C.E.O.s Purpose Is the 'Animating Force' for Profits</a>	Social Purpose	17/Jan/19
	<a href="#">Larry Fink: Social Responsibility Push Is Not a Fad</a>	Social Purpose	1/Nov/18
	<a href="#">Howard Schultz, Starbucks and a History of Corporate Responsibility</a>	Social Purpose	15/Nov/17
The Guardian	<a href="#">EU to force large companies to report on environmental and social impacts</a>	CSR	28/Feb/18



## Social Purpose Media Scan of Relevant Third-Party Information

PR Week	<a href="#">'Communications and social purpose is mission-critical for organisations – Edelman's Michelle Hutton</a>	Social Purpose	17/Mar/19
Strategy + Business	<a href="#">A crisis of legitimacy</a>	Social Purpose	5/Jun/19
	<a href="#">Common Purpose: Realigning Business, Economies, and Society</a>	Social Purpose	25/May/17
The Conversation Canada	<a href="#">It's time to train accountants in sustainability</a>	ESG	16/Sep/18
Chief Investment Officer	<a href="#">GPIF's Mizuno Makes Bold AI, ESG Predictions</a>	ESG	18/Dec/17
The Holmes Report	<a href="#">2019 Trust Barometer: Employers Emerge As Most Trusted Institution</a>	Social Purpose	21/Jan/19
Business Wire	<a href="#">New Research: SDG Targets &amp; GRI Indicators Materiality in ESG / Sustainability Reporting Released by G&amp;A Institute</a>	ESG	12/Dec/18
BCBusiness	<a href="#">How Social Purpose Makes Good Business Sense</a>	Social Purpose	-



## Social Purpose Media Scan of Relevant Third-Party Information

Ethical Corporation	<a href="#">The disruptors: How B Corp's founders took purposeful business to the next level</a>	CSR	14/Dec/18
---------------------	--	-----	-----------



## Social Purpose Media Scan of Relevant Third-Party Information

### 2. ESG: Political Developments

Organization	Article	Topic	Date
<b>CANADA</b>			
Leap	<a href="#">The Leap Manifesto</a>	Social Purpose	-
The Star	<a href="#">Jagmeet Singh's call for fossil fuels ban leapfrogs the Leap Manifesto</a>	Social Purpose	14/May/19
<b>USA</b>			
Vox	<a href="#">The Green New Deal, explained</a>	Social Purpose	30/Mar/19
	<a href="#">Bernie Sanders's most socialist idea yet, explained</a>	Social Purpose	29/May/19
	<a href="#">Elizabeth Warren has a plan to save capitalism</a>	Social Purpose	15/Aug/18
Boston.com	<a href="#">Elizabeth Warren wants to make capitalism great again</a>	Social Purpose	16/Aug/18



## Social Purpose Media Scan of Relevant Third-Party Information

Brookings	<a href="#">Sen. Warren's Accountable Capitalism Act rightfully challenges a central tenet of governance theory</a>	Social Purpose	20/Aug/18
CBC	<a href="#">What is the Green New Deal – and why do Americans seem so obsessed with it?</a>	Social Purpose	5/Mar/19
Forbes	<a href="#">Senator Warren's Accountable Capitalism Bill Has Big Problems</a>	Social Purpose	5/Feb/19
Wall Street Journal	<a href="#">Companies Shouldn't Be Accountable Only to Shareholders</a>	Social Purpose	14/Aug/18
	<a href="#">Jailing CEOs to Please the Masses</a>	Social Purpose	21/Apr/19
CATO Institute	<a href="#">Sen. Warren's Confiscatory Corporate Governance Proposals</a>	Social Purpose	17/Aug/18
Elizabeth Warren	<a href="#">Warren Introduces Accountable Capitalism Act</a>	Social Purpose	15/Aug/18
The New York Times	<a href="#">Climate Change Takes Center Stage as Biden and Warren Release Plans</a>	Social Purpose	4/Jun/19



## Social Purpose Media Scan of Relevant Third-Party Information

The Washington Post	<a href="#">Joe Biden embraces Green New Deal as he releases climate plan</a>	Social Purpose	4/Jun/19
---------------------	---	----------------	----------





## Social Purpose Media Scan of Relevant Third-Party Information

### 3. "SOCIAL PURPOSE": Research, Insights & Business Analysis

Organization	Article	Topic	Date
The Boston Consulting Group	<a href="#">Getting Uncomfortable on Purpose</a>	Social Purpose	22/Jan/19
	<a href="#">The Future of the Corporation</a>	Social Purpose	2018
	<a href="#">For Corporate Purpose to Matter, You've Got to Measure It</a>	Social Purpose	16/Aug/18
	<a href="#">The Case for Corporate Statesmanship</a>	Social Purpose	1/Mar/18
	<a href="#">The Humanization of the Corporation</a>	Social Purpose	8/Feb/18
	<a href="#">Designing a Social Business That Benefits the Core</a>	Social Purpose	7/Jun/17
	<a href="#">Purpose with the Power to Transform Your Organization</a>	Social Purpose	15/May/17
Boston College Center for Corporate Citizenship	<a href="#">The Corporate Citizen Spring 2019 Issue 28</a>	Social Purpose	2019
	<a href="#">The Corporate Citizen Winter 2019 Issue 27</a>	Social Purpose	2019



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">Research &amp; News</a>	Social Purpose	Various
Edelman	<a href="#">How Brands Can Earn Trust</a>	Social Purpose	18/Jun/19
	<a href="#">Trust and Brands: The Next Giant Step</a>	Social Purpose	18/Jun/19
	<a href="#">The Symbiotic Rise of ESG and Materiality</a>	ESG	2/May/19
	<a href="#">CEOS and Capitalism</a>	Social Purpose	26/Apr/19
	<a href="#">2019 Edelman Trust Barometer</a>	Social Purpose	2019
	<a href="#">The Middle – Episode 7: Why CEOs Should Talk</a>	Social Purpose	19/Oct/18
	<a href="#">CEO Activism</a>	Social Purpose	24/Jul/18
	<a href="#">Expectations for CEOs</a>	Social Purpose	1/May/18
	<a href="#">The Polarization of Trust – and Its Implications For Business</a>	Social Purpose	23/Jan/18
BSR	<a href="#">Building the Business of a Better World</a>	CSR	-



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">A Five-Step Approach to Engaging Investors on Sustainability</a>	ESG	-
	<a href="#">Are Companies and Stakeholders Focusing on the Same Sustainability Priorities?</a>	CSR	1/Oct/18
	<a href="#">State of Sustainable Business 2018</a>	Social Purpose	18/Sep/18
	<a href="#">Redefining Sustainable Business: Management for a Rapidly Changing World</a>	Social Purpose	Jan/18
FSG	<a href="#">CSR Strategy Roadmap</a>	CSR	2019
	<a href="#">Being the Change: 12 Ways Foundations Are Transforming Themselves to Transform Their Impact</a>	Social Purpose	Apr/18
	<a href="#">Advancing Strategy: How to lead change in corporate societal engagement</a>	Social Purpose	Mar/17
	<a href="#">Evaluating Complexity: Propositions for Improving Practice</a>	Social Purpose	Nov/14
Deloitte	<a href="#">The Deloitte Global Millennial Survey 2019</a>	Social Purpose	2019
	<a href="#">Introduction: Leading the social enterprise – Reinvent with a human focus</a>	Social Purpose	11/Apr/19



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">Opportunities and challenges in a dynamic environment: Global perspectives for Canadian private companies</a>	Social Purpose	2019
	<a href="#">The rise of the social enterprise</a>	Social Purpose	2018
	<a href="#">Innovating for social impact: Five strategies for growth</a>	Social Purpose	Feb/16
	<a href="#">Executive Summary: Innovating for social impact</a>	Social Purpose	2016
	<a href="#">Social purpose and value creation. The business returns of social impact</a>	Social Purpose	2016
	<a href="#">Driving corporate growth through social impact</a>	Social Purpose	2015
PwC	<a href="#">Mind the gap: the continued divide between investors and corporates on ESG</a>	ESG	Feb/19
	<a href="#">ADAPT: The five urgent global issues</a>	CSR	2018
	<a href="#">Collaboration for Impact</a>	SP	2018
	<a href="#">SDG Reporting Challenge 2018</a>	ESG	2018



## Social Purpose Media Scan of Relevant Third-Party Information

McKinsey & Company	<a href="#">Navigating a world of disruption</a>	CSR	Jan/19
	<a href="#">Sustainability's deepening imprint</a>	Social Purpose	Dec/17
	<a href="#">Making the most of corporate social responsibility</a>	CSR	Dec/09
Ernst & Young	<a href="#">How does Ernst &amp; Young think about CSR?</a>	Social Purpose	7/Oct/13
KPMG	<a href="#">How to report on SDGs: What good looks like and why it matters</a>	Social Purpose	Feb/18
	<a href="#">Sustainable Development Goals Industry Matrix</a>	SDG	2015
	<a href="#">Sustainable Insight: The essentials of materiality assessment</a>	Social Purpose	2014
GlobeScan	<a href="#">The 2019 Sustainability Leaders Survey</a>	CSR	2019



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">From Good Governance to Purpose and Profit</a>	Social Purpose	2019
The Conference Board of Canada	<a href="#">Sustainability Practices: 2018 Edition – Trends in Corporate Sustainability Reporting in North America</a>	CSR	24/Dec/18
	<a href="#">Total Impact Valuation: Overview of Current Practices (Expanded Report)</a>	Social Purpose	16/Jul/18
	<a href="#">Advocacy for Good: Public Policy Advocacy for a Sustainable Future</a>	Social Purpose	Jun/18
	<a href="#">Next-Generation Corporate Responsibility and Sustainability Jobs</a>	Social Purpose	Mar/17
	<a href="#">Integrating Corporate Responsibility into your Corporate Culture</a>	Social Purpose	Nov/16
Association of Corporate Citizenship Professions	<a href="#">Corporate Social Responsibility: A Brief History</a>	CSR	-



## Social Purpose Media Scan of Relevant Third-Party Information

Task Force on Climate – Related Financial Disclosures	<a href="#">Second TCFD Status Report Publication</a>	CSR	5/Jun/19
Journal of Cleaner Production	<a href="#">Managing in turbulent times: The impact of sustainability in management education on current and future business leaders</a>	CSR	10/Feb/19
Mallen Baker	<a href="#">Podcast for Change Makers</a>	Social Purpose	Various
	<a href="#">The ambition to sell sustainability</a>	Social Purpose	25/Sep/18
Institutional Investors Group on Climate Change (IIGCC)	<a href="#">Various publications</a>	CSR	Various
Ryerson University Institute for the Study of Corporate Social Responsibility	<a href="#">Events, news, research</a>	CSR	Various
Rotman School of Management University of Toronto	<a href="#">An Introduction to Sustainability for Board Directors</a>	ESG	10/Jun/18



## Social Purpose Media Scan of Relevant Third-Party Information

London Centre for Corporate Governance and Ethics	<a href="#">CSR-Based Positioning Strategies, National Competitiveness, and the Role of Innovation</a>	CSR	28/Nov/11
Network for Business Sustainability (NBS)	<a href="#">Two Ways Sustainability Drives Access to Capital</a>	CSR	12/Sep/16
	<a href="#">Measuring and Valuing Social Capital</a>	CSR	24/Mar/15
RAND Corporation: Center for Corporate Ethics and Governance	<a href="#">Transforming Compliance</a> <a href="#">Emerging Paradigms for Boards, Management, Compliance Officers, and Government</a>	CSR	2014
NYU Stern Center for Sustainable Business	<a href="#">The Sustainability case for the 21st Century Corporation</a>	CSR	Oct/16
Ivey Business School	<a href="#">Corporate Sustainability: What is it and where does it come from?</a>	CSR	Mar-Apr/03
International Journal of Corporate Social Responsibility	<a href="#">A literature review of the history and evolution of corporate social responsibility</a>	CSR	2019





## Social Purpose Media Scan of Relevant Third-Party Information

Futurpreneur Canada	<a href="#">What is Social Purpose Business?</a>	Social Purpose	2019
Bloomberg	<a href="#">The Sustainability Imperative: Business and Investor Outlook</a>	CSR	2018
ERM	<a href="#">Materiality Assessments: Update on Industry Practices and Conforming with the GRI Standards</a>	Social Purpose	2017
United Way Lower Mainland	<a href="#">The purpose of change</a>	Social Purpose	7/Nov/17
Lawson Lundell LLP	<a href="#">The New Corporate Governance: Corporate Purpose and Corporate Leadership</a>	Social Purpose	15/Feb/19



## Social Purpose Media Scan of Relevant Third-Party Information

### 4. GLOBAL REGULATORY INITIATIVES

Organization	Article	Topic	Date
<b>EUROPE</b>			
European Commission	<a href="#">Sustainable finance: Commission's Action Plan for a greener and cleaner economy</a>	ESG	8/Mar/18
	<a href="#">EU funded research on CSR</a>	CSR	Various
	<a href="#">Corporate Social Responsibility: Recommendations to the European Commission by the subgroup "Corporate Social Responsibility" of the Multi-Stakeholder Platform on the Implementation of the Sustainable Development Goals in the EU</a>	CSR	-
	<a href="#">Circular Economy</a>	ESG	-
	<a href="#">Non-financial reporting</a>	CSR	-
	<a href="#">Sustainable Finance Directory</a>	ESG	Various
CSR Europe	<a href="#">Innovating with Purpose: Perspectives from the SDG 9 Leadership Forum</a>	SDG	16/Apr/19



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">From Urgency to Action: Business and the SDGs, CSR Europe White Paper</a>	SDG	2019
	<a href="#">CSR Award Scheme</a>	CSR	-
	<a href="#">Collaboration for Impact: Maturity and integration of sustainability in European sector associations</a>	ESG	29/May/18
	<a href="#">Europe 2030: Large stakeholder group agrees on how to implement SDGs!</a>	ESG	17/Oct/18
UK Government	<a href="#">Social enterprise and social innovation: Strategies for the next ten years</a>	SP	Nov/07
Global Reporting Initiative (GRI)	<a href="#">Member State Implementation of Directive 2014/95/EU</a>	Social Purpose	2017
	<a href="#">G4 Sustainability Reporting Guidelines: Reporting Principles and Standard Disclosures</a>	CSR	2013
Steenstrup Stordrange	<a href="#">EU reform of Corporate Social Responsibility reporting</a>	CSR	1/Jan/17



## Social Purpose Media Scan of Relevant Third-Party Information

CANADA			
Government of Canada	<a href="#">Canada's Enhanced Corporate Social Responsibility Strategy to Strengthen Canada's Extractive Sector Abroad</a>	CSR	17/Jan/18
	<a href="#">Federal Sustainable Development Strategy</a>	CSR	2017
	<a href="#">An Implementation Guide for Canadian Business</a>	CSR	10/Aug/15
UNITED NATIONS			
United Nations	<a href="#">Inquiry into the Design of a Sustainable Financial System</a>	CSR	various
	<a href="#">Making Waves: Aligning the Financial System with Sustainable Development</a>	CSR	Apr/18
	<a href="#">Shifting Gears: How the world's leading financial centres are entering a new phase of strategic action on green and sustainable finance</a>		Mar/19
	<a href="#">Sustainable Finance Progress Report</a>		Mar/19



## Social Purpose Media Scan of Relevant Third-Party Information

<a href="#">Digital Finance and Citizen Action</a>		Feb/19
<a href="#">The Sustainable Development Goals Report 2018</a>	ESG	2018
<a href="#">Integrating the Sustainable Development Goals into Corporate Reporting: A Practical Guide</a>	ESG	2018
<a href="#">Making Global Goals Local Business</a>	ESG	2017
<a href="#">UNDP Sustainable Development Goals</a>	ESG	Jan/16
<a href="#">Guide to Corporate Responsibility</a>	ESG	2015
<a href="#">United Nations Guiding Principles on Business and Human Rights</a>	CSR	16/Jun/11
<a href="#">United Nations Global Compact Report Library (SDGs)</a>	ESG	Various
<a href="#">Report of the World Commission on Environment and Development – Our Common Future</a>		4/Aug/1987



## Social Purpose Media Scan of Relevant Third-Party Information

INTERNATIONAL ORGANIZATIONS			
G7 – 2018 Summit	<a href="#">G7 Symposium on Investing in Growth That Works for Everyone</a>  <a href="#">Finance Ministers and Central Bank Governors Reaffirm Importance of Open, and Rules Based Trade; Conclude G7 Meeting on Investing in Growth That Works for Everyone</a>  <a href="#">Abstract: Achieving Growth that Works for Everyone</a>  <a href="#">Abstract: Investing in Growth that Works for Everyone</a>  <a href="#">G7: Innovation and Inclusive Growth</a>	CSR	2018
G20 – 2017 Summit	<a href="#">Hamburg Update: Taking Forward the G20 Action Plan on the 2030 Agenda for Sustainable Development.</a>  <a href="#">Overview</a>	CSR	2017
International Monetary Fund (IMF)	<a href="#">IMF and the Sustainable Development Goals</a>	ESG	8/Mar/18
	<a href="#">Restoring Ethics to Economics</a>	SP	Mar/18



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">From Ambition to Execution: Policies in Support of Sustainable Development Goals</a>	ESG	22/Sep/15
International Labour Organization	<a href="#">International Labour Organization Tripartite Declaration of Principles concerning Multinational Enterprises on Social Policy</a>	CSR	17/Mar/17
ISO	<a href="#">ISO 26000 Guidance Standard on Social Responsibility</a>	ESG	-
	<a href="#">ISO and the International Integrated Reporting Framework briefing summary</a>	ESG	2015
	<a href="#">Social Responsibility Schematic</a>	CSR	2010
World Economic Forum	<a href="#">Sustainability is now mission critical for businesses.</a>	Social Purpose	24/Sep/18
	<a href="#">Sustainable Development Impact Summit</a>	Social Purpose	24/Sep/18



## Social Purpose Media Scan of Relevant Third-Party Information

	<a href="#">Forget corporate social responsibility: doing good should be a core part of your business model</a>	Social Purpose	02/Aug/16
	<a href="#">Purpose or profit: which would give you more job satisfaction?</a>	Social Purpose	28/Jul/16
	<a href="#">Sustainability Policy</a>	Social Purpose	13/Jul/15
The Organization for Economic Co-operation and Development (OECD)	<a href="#">OECD Guidelines for Multinational Enterprises</a>	CSR	2015
International Institute for Sustainable Development	<a href="#">Progressing National SDGs Implementation</a>	CSR	Mar/18
	<a href="#">Library (various)</a>	CSR	Various





## Social Purpose Media Scan of Relevant Third-Party Information

### 5. ENVIRONMENT: Climate Change & Business Risk

Organization	Article	Topic	Date
Barron's	<a href="#">An Exclusive look at the Companies Most Exposed to Climate Change Risk – and What They're Doing About It</a>	ESG	25/Jan/19
	<a href="#">Climate-Change Worries Are Starting to Mount for Companies, Report says</a>	CSR	12/Dec/18
	<a href="#">What the Climate Change Report Means for Investors, According to BlackRock's Brian Deese</a>	CSR	29/Nov/18
BlackRock	<a href="#">The Price of Climate Change: Global Warming's Impact on Portfolios</a>	CSR	Oct/15
EY	<a href="#">Climate change: The investment perspective</a>	CSR	2016



## Social Purpose Media Scan of Relevant Third-Party Information

State Street Global Advisors	<a href="#">Climate Risk: From Measuring to Mitigating Greenhouse Gas Emissions</a>	CSR	31/Jan/18
Morgan Stanley	<a href="#">Measuring Impact, by the Numbers</a>	CSR	2/Oct/18
	<a href="#">Sustainable Signals: Asset Owners Embrace Sustainability</a>	CSR	18/Jun/18
Harvard Business Review	<a href="#">Young People Are Leading the Way on Climate Change, and Companies Need to Pay Attention</a>	CSR	26/Mar/19
Boston Consulting Group	<a href="#">The Economic Case for Combating Climate Change</a>	CSR	27/Sep/18



## Social Purpose Media Scan of Relevant Third-Party Information

Canadian Scholars	<a href="#">Acting on Climate Change: Solutions from Canadian Scholars</a>	CSR	Mar/15
-------------------	--	-----	--------



## Social Purpose Media Scan of Relevant Third-Party Information

### 6. ESG: Ratings & Measurement

Organization	Article	Topic	Date
Medium	<a href="#">Agencies of Change: Finding Common Ground for Purpose and Profit</a>	Social Purpose	29/Jan/19
	<a href="#">The Curious Case of ESG Ratings</a>	ESG	4/Dec/18
	<a href="#">Common purpose: how organizations bring value to society</a>	Social Purpose	13/Apr/18
Harvard Law School Forum on Corporate Governance and Financial Regulation	<a href="#">Ratings that Don't Rate: The Subjective World of ESG Ratings Agencies</a>	ESG	7/Aug/18
	<a href="#">ESG Reports and Ratings: What They Are, Why They Matter</a>	ESG	27/Jul/17
ICR	<a href="#">Navigating ESG Ratings Agencies</a>	ESG	31/Oct/18



## Social Purpose Media Scan of Relevant Third-Party Information

International Institute for Sustainable Development	<a href="#">Investors, Ratings Agencies to Consider ESG Factors in Creditworthiness</a>	ESG	1/Jun/16
Principles for Responsible Investment	<a href="#">What rating agencies are doing on ESG factors</a>	ESG	3/Jul/17
MDPI	<a href="#">Rating the Raters: Evaluating how ESG Rating Agencies Integrate Sustainability Principles</a>	ESG	5/Feb/19
Novethic	<a href="#">Top Rating Agencies Turn to ESG Criteria for Credit Quality</a>	ESG	22/Feb/19
Financial Times	<a href="#">Credit rating agencies turn attention to ESG risk</a>	ESG	22/Feb/19
Sustainability Accounting Standards Board	<a href="#">SASB Materiality Map</a>	ESG	2018



## Social Purpose Media Scan of Relevant Third-Party Information

Responsible-investor.com	<a href="#">EU Action Plan Articles</a>	ESG	Various
--------------------------	---	-----	---------



## Social Purpose Media Scan of Relevant Third-Party Information

### 7. Benefit Corporations

Organization	Article	Topic	Date
Miller Thomson	<a href="#">B.C. Benefit Corporation Update</a>	CSR	16/May/19
	<a href="#">B.C. Considers Benefit Corporation</a>	CSR	21/Jun/18
The Globe and Mail	<a href="#">The benefits of benefit corporations</a>	CSR	15/May/19
B Lab	<a href="#">Benefit Corporation 101</a>	CSR	-



## Social Purpose Media Scan of Relevant Third-Party Information

Conscious Company	<a href="#">What's the difference between a B Corp and a Benefit Corporation</a>	CSR	4/Apr/15
Benefit Corporation	<a href="#">Benefit Corporations &amp; Certified B Corps</a>	CSR	2019
Andrew Weaver, MLA	<a href="#">Introducing a bill to enable BC companies to be incorporated as benefit corporations</a>	CSR	14/May/18
Triple Pundit	<a href="#">Third Party Standards for Benefit Corporations</a>	CSR	6/Mar/12