



## Newsletter Privacy Policy

This notice is for The Social Purpose Exchange Foresight Newsletter, "Foresight" is distributed by:

Goodman Sustainability Group Inc.  
2 St. Clair Avenue West, 18th floor, Unit 1806  
Toronto, Ontario, Canada, M4V 1L5  
T: 647-255-8108

This policy governs the privacy of those who use it. It explains how we control, process, handle and protect your personal data, including your rights under current laws and regulations.

### Definitions:

"We" or "The Website" refers to Goodman Sustainability Group and

<https://goodmansustainabilitygroup.com>

"you", "the user" refers to the subscriber to the newsletter.

GDPR means General Data Protection Act.

## Processing of your personal data

Under the GDPR (General Data Protection Regulation) we control and process personal information about you electronically.

We are exempt from registration in the ICO Data Protection Register because we are only processing personal data for our core business purposes.

## Lawful basis: Consent

1. The reason we use this basis: You gave us consent to use your data when you signed up to our newsletter.
2. We process your information in the following ways: To send you information about our company, news and developments in the space we operate in.
3. Data retention period: We will continue to process your information for six years.
4. Sharing your information: We do not share your information with third parties. We do share your personal information with third parties because we value your privacy and such practices are beyond the scope of our core business.



## Lawful basis: Legal obligation

1. The reason we use this basis: To provide information to those who request it.
2. We process your information in the following ways: To send you information you have requested about our company, news and developments in the space we operate in.
3. Data retention period: Six years
4. Sharing your information: We do not share your information with third parties.
5. If, as determined by us, the lawful basis upon which we process your personal information changes, we will notify you about the change and any new lawful basis to be used if required. We shall stop processing your personal information if the lawful basis used is no longer relevant.

## Your rights

Under the GDPR your rights are as follows.

- the right to be informed;
- the right of access;
- the right to rectification;
- the right to erasure;
- the right to restrict processing;
- the right to data portability;
- the right to object; and
- the right not to be subject to automated decision-making including profiling.

## Internet cookies

We use cookies on the website to provide you with a better user experience. We do this by placing a small text file on your device / computer hard drive to track how you use the website, to record or log whether you have seen messages that we display, to keep you logged into the website where applicable, to display relevant adverts or content, referred you to a third-party website.

Some cookies are required to enjoy and use the full functionality of this website.

We use a cookie control system which allows you to accept the use of cookies, and control which cookies are saved to your device / computer. Some cookies will be saved for specific time periods,



where others may last indefinitely. Your web browser should provide you with the controls to manage and delete cookies from your device, please see your web browser options.

## Data security and protection

We ensure the security of any personal information we hold by using secure data storage technologies provided by, Constant Contact in how we store, access and manage that information.

## Email marketing messages & subscription

Under the GDPR we use the consent lawful basis for anyone subscribing to our newsletter or marketing mailing list. We only collect certain data about you, as detailed in the "Processing of your personal data" above. Any email messages we send are done so through an email marketing service provider. We use:

Constant Contact

Here is their Privacy Policy

[Constant Contact Privacy](#)

They collect:

Email address

I.P address

Subscription time & date

If you were directed to our website from another source, your information might be collected by them, in accordance with their privacy policies.

[Twitter Privacy Policy](#)

[Facebook Privacy Policy](#)

[Google Privacy Policy](#)

[LinkedIn Privacy Policy](#)

You can opt out of receiving emails or ask to see the data we hold for you, or request we remove your data at any time by the following methods:

- Unsubscribe at the bottom of the email
- Contact us at [info@goodmansustainabilitygroup.com](mailto:info@goodmansustainabilitygroup.com)

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