



## **Faith Goodman BSc, BEd, MBA, ICD.D**

**Chief Executive Officer of Goodman Sustainability Group**

**Senior Editor of The Social Purpose Exchange**

**Founder & Board Director of the VeriStell Institute**

**Founder of award-winning national charity Until The Last Child**

Faith is the CEO of Goodman Sustainability Group focused on helping organizations deliver their CSR, ESG and Social Purpose strategies.

The firm is also the inaugural partner of the VeriStell Institute ([veristellinstitute.com](http://veristellinstitute.com)) – bringing together the world’s leading voices on Social Purpose. She has 35 years of commercial and operations experience in the energy sector including 10 years of managing global climate change policy matters and government relations. In addition, as Founder of an award-winning registered pan Canadian Child Welfare Charity, Faith understands the multi-faceted CSR/ESG and Social Purpose challenges facing Boards. Faith has deftly helped Boards navigate these emerging risks ([www.untilthelastchild.com](http://www.untilthelastchild.com)). Her deep knowledge of social finance models further cements her CSR/ESG – Social Purpose credentials.

Faith’s framework for social policy innovation (government and business partnerships) has yielded instructive and positive lessons learned. Her specific expertise includes Indigenous community partnerships; provincial partnerships; energy sector commercial sales and infrastructure management (pipelines, trucking, marine, rail); futures trading; joint-venture management (bio-fuels; and transportation fuels, electricity, natural gas). In addition, Faith has also delivered presentations on low-carbon fuels, climate change policy, biofuels and Social Purpose to conferences in Canada and the US.

Faith’s track record of success in the for profit and not-for-profit sectors speaks to her confirmed status as a trusted strategic advisor and a thought leader with high integrity. Her award-winning sustainability performance and high caliber consensus building with Industry, Government and diverse Stakeholders is also recognized.