

FAITH F. GOODMAN

BSc, BEd, MBA, ICD.D

Chief Executive Officer
Goodman Sustainability Group
2014 – Present

Founder & Board Director
VeriStell Institute
2020 – Present

Founder & Board Director
Until The Last Child
2009 – Present

Sustainability Entrepreneur | Former Energy Sector executive (climate policy, trading, operations).

Faith is the CEO of a global consulting firm focusing on *ESG, Corporate Purpose and Net Zero* as the new business essentials. She is at the forefront of helping firms consider that a global shift is redefining the contract between businesses and their communities from simply “being responsible” to creating real **shareholder & societal value**. (www.goodmansustainabilitygroup.com)

Faith’s deep Energy Sector 30+ years of operations experience including at Suncor Energy, provides her with a unique lens on the **Energy Transition, sustainability challenges & opportunities**. Faith has also led Climate policy /OECD benchmarking projects for some of Canada’s largest energy firms and she understands the complexity and gravity of delivering on credible ESG.

Faith is also the Founder of the **VeriStell Institute** – a global think-tank, bringing together the world’s leading voices on corporate sustainability with a view to “**mainstreaming**” **Corporate Purpose** in the developed and developing world (www.veristellinstitute.com). With a keen focus on “S” in ESG, Faith is also Founder of the award-winning Canadian registered Charity **Until The Last Child** working on **Public Private Partnerships** in child welfare. The Charity is also the winner of the RBC 2017 Social Finance award cementing her status as a trusted strategic advisor, leading social entrepreneur, and thought leader. Faith is amongst a small group of leaders globally who have co-launched a **Social Impact Bond**. Her **Social Impact** work is recognized as is her long-standing collaborations with Indigenous community leaders. www.untilthelastchild.com