



Faith Goodman

Sustainability Entrepreneur |Former Energy Sector Executive

BSc, BEd, MBA, ICD.D – U of Toronto (Rotman)

Sustainability Designation: (LSE) London School of Economics and Political Science 2024

Chief Executive Officer
Goodman Sustainability Group
2014 – Present

Founder & Board Director
VeriStell Institute
2020 – Present

Founder & Board Director
Until The Last Child
2009 – Present

Faith Goodman is the CEO of a consulting firm focusing on *ESG & Corporate Purpose* as the new business essentials. She is at the forefront of helping firms consider that a global shift is redefining the contract between businesses and their communities from simply “being responsible” to creating real Sustainable Value for **shareholders & society – a competitive advantage for firms**. Faith is a strong advocate of an ‘eco-system’ approach - solving pressing business and societal issues through unlikely public-private collaborations. (www.goodmansustainabilitygroup.com).

Faith’s deep Energy Sector experience - 30+ years in operations, infrastructure and commercial matters, including at Suncor Energy, provides her with a unique lens on the **Energy Transition, Supply Chain sustainability challenges & opportunities**. Faith previously led Climate policy /OECD benchmarking projects for some of Canada’s largest energy firms and she understands the complexity and gravity of delivering on credible ESG.

Faith is also the Founder of the **VeriStell Institute** – a global think-tank, bringing together the world’s leading voices on corporate sustainability with a view to “**mainstreaming**” **Corporate Purpose** in the developed and developing world (www.veristellinstitute.com). With a keen focus also on the “S” in ESG, Faith is also Founder of the award-winning Canadian registered Charity **Until The Last Child** working on **Public Private Partnerships** - in child welfare. The Charity is the winner of the RBC 2017 **Social Finance award** cementing her status as a trusted strategic advisor, leading social entrepreneur, and thought leader. Faith is amongst a small group of leaders globally who have co-launched a **Social Impact Bond**. Her **Social Impact** work is recognized as is her long-standing collaborations with Indigenous community leaders. www.untilthelastchild.com.